



**MEMORANDUM OF UNDERSTANDING
FOR ACADEMIC COOPERATION**

BETWEEN

**PRINCE OF SONGKLA UNIVERSITY
SONGKHLA, THAILAND**

AND

**ASIA UNIVERSITY
TAICHUNG, TAIWAN**

**Memorandum of Understanding for Academic Cooperation
Between
Prince of Songkla University
and
Asia University**

Whereas **PRINCE OF SONGKLA UNIVERSITY**, a university established under the laws of Thailand and having an address at 15 Karnjanavanich Road, Hat Yai, Songkhla 90110, Thailand (hereinafter referred to as "PSU")

and

ASIA UNIVERSITY, a university established under the laws of Taiwan and having an address at 500 Liufeng Road, Wufeng, Taichung 41354, Taiwan (hereinafter to as "AU") seeking to improve understanding between their respective academic institution and to establish mutually beneficial collaborations benefiting their students, have agreed to sign this Memorandum of Understanding (hereinafter referred to as the "MOU") as a first step toward achieving these shared goals.

NOW THEREFORE PURSUANT THERETO, the Parties hereby agree as follows:

1. SCOPE AND FIELDS OF ACADEMIC COOPERATIONS

- (1) The Parties hereby agree to implement within the framework of the rules and regulations applicable in each of the institutions and subject to availability of funds and resources, the following programs and activities, which may include, but are not limited to:
 - (a) student and/or academic and administrative staff exchanges;
 - (b) joint research activities;
 - (c) exchange of publications, reports and other academic materials, and information; and
 - (d) sharing of other activities and programs in areas of mutual interest, where such sharing shall result in benefit to both Parties.
- (2) It is agreed that the terms and conditions of any agreed program and activity contemplated in this MOU shall be the subject matter of separate written agreements to be negotiated and agreed upon by both Parties and/or any third parties, wherever applicable. PROVIDED ALWAYS the decision whether to initiate and/or implement any program or activity shall be at the sole discretion of each Party.
- (3) The Parties agree to designate, on behalf of each institution, a coordinator whose responsibility will be to supervise the execution of this MOU and to draw up programs or activities to be implemented under this MOU, setting out specific provisions concerning the exchange programs, budget requirements and details of funding. For this purpose, the coordinator for PSU is the International Affairs Office and for AU is the Center for

International Academic Exchange.

2. FINANCIAL ARRANGEMENTS

The Parties acknowledge that in the absence of any specific agreement in writing to the contrary, each Party will be responsible for its own costs and expenses in establishing and conducting programs and activities contemplated under this MOU, including without limitation its own costs and expenses in travel and accommodation.

3. JOINT PROPERTY

- (1) The Parties agree that any intellectual property rights arising from or in connection with any program or activity under this MOU, through and by the joint and collaborative efforts of both Parties shall be jointly owned and subject to any other terms and conditions as may be agreed upon in writing.
- (2) Both Parties shall acknowledge one another in any form of writing, publication or presentation based on research derived from the cooperative efforts of both Parties under this MOU, unless otherwise mutually agreed upon in writing by the Parties.

4. CONFIDENTIALITY

The Parties agree and undertake to keep confidential at all times any information or data that may be exchanged, acquired or shared in connection with any program or activity conducted pursuant to this MOU save where the same is already in public domain.

5. DURATION AND TERMINATION

- (1) This MOU shall take effect on and from the date of execution of this MOU and shall continue to be effective for a period of five (5) years and may be extended for such further period as may be agreed by the Parties in writing.
- (2) Notwithstanding clause 5 (1) above, this MOU may be terminated by either Party giving written notice to the other at least six (6) months prior the proposed date of termination.
- (3) Notwithstanding clause 5(2) above, the provisions of this MOU or any other written agreement in respect of any on-going exchange program or any other form of cooperative activity under this MOU shall continue to apply until their completion unless both parties mutually agree in writing to the earlier termination of the programmed or cooperative activity.

6. NOTICE

Every notice, request or any other communication required or permitted to be given pursuant to this MOU shall be in writing, in English and delivered personally or sent by registered or certified post via mail or by courier or facsimile (which shall be acknowledged by the other party) to the parties at the address and facsimile number as stated below:

(a) If to PSU:

Vice President for International Affairs
International Affairs Office
Prince of Songkla University
15 Karnjanavanich Road, Hat Yai, Songkhla 90110, Thailand
Attention: Prof. Dr. Amornrat Phongdara
Fax no: + 66-74-446825

(b) If to AU:

Director
Center for International Academic Exchange
Asia University
500 Liufeng Road, Wufeng, Taichung 41354, Taiwan
Attention: Dr. Han C.W. Hsiao
Fax no: +886-4-23394140

7. MISCELLANEOUS

- (1) This MOU may be modified, varied or amended at any time after due consultation and with the written agreement of both Parties.
- (2) The Parties acknowledge that all visits or exchange of staff, students or administrators will be subject to compliance with the entry and visa regulations of Thailand and Taiwan and with the respective Party's requirements with respect to staff and student visits.
- (3) This MOU is not intended to be legally binding. It merely expresses the intentions and understanding of the Parties which will form the basis of any legally binding agreement to be drafted and executed in the future.
- (4) The Parties hereby agree that they are not bound exclusively by this MOU and shall be at liberty to enter into any separate agreements or arrangements with any third

party without reference to the other Party.

IN WITNESS THEREOF, the Parties have caused this MOU to be executed by their duly authorized representatives.

On behalf of
Prince of Songkla University, Thailand

On behalf of
Asia University, Taiwan

Ch. Limsakul

Jeffrey J.P. Tsai

Assoc. Prof. Dr. Chusak Limsakul
President

Prof. Dr. Jeffrey J.P. Tsai
President

Date: March 1, 2013

Date: Feb. 21, 2013